



TRUST EDGE
LEADERSHIP INSTITUTE

David Horsager Bios

Standard, All-Purpose Print

David Horsager is the CEO of Trust Edge Leadership Institute, the inventor of the Enterprise Trust Index™, director of the global study, *Trust Outlook*®, senior fellow at Indiana Wesleyan University, and bestselling author of four books, including his latest, *Trust Matter More than Ever: 40 Proven Trust Tools to Lead Better, Grow Faster & Build Trust Now!* Called by Forbes, “the world’s leading authority on trust,” his decades of research and work have served as a catalyst for trust awareness and development around the globe. Horsager has advised organizations ranging from Delta Airlines, McDonald’s, FedEx, and Toyota to the New York Yankees, Walmart, Zoom, MIT, and global governments. You can learn more at www.DavidHorsager.com.

Speaker-Focused

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Long – About the Author

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The youngest of six siblings, David learned many of his life lessons growing up on a farm in northern Minnesota. A belief in the goodness of humanity and endless possibilities has propelled him throughout his career. David and his wife, Lisa, started this work in 1999, and she continues to serve as culture ambassador at the Institute. The Horsagers have four children and live on a hobby farm where they enjoy the outdoors and host lively discussions around the campfire.

Short Byline for Journals and Articles

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For Board Resumes and Board Publicity

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Faith-Based

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