



David Horsager

KEYNOTE

TRUST MATTERS MORE THAN EVER

In today's fast-paced world, trust is the cornerstone of successful leadership, the fuel for high-octane teams, and the key to lasting customer loyalty. Without trust, leaders lose influence, teams lose top performers, and organizations lose their reputation. **With trust**, you unlock a multiplier effect that drives measurable improvements on culture, productivity, and profitability.

In this highly acclaimed and transformative keynote, David Horsager, the world's preeminent authority on trust, reveals the 8 Pillar Framework™ that has helped top-performing leaders and organizations become the most trusted by consumers, employers, investors, and the public.

KEY TAKEAWAYS

- **Simple and actionable strategies** to build, maintain, and repair trust.
- **Shift your understanding of trust** and its role in every business and personal relationship—and see why a lack of trust is your biggest expense.
- **Gain Clarity** with the powerful How? How? How? method.