



## David Horsager Bios

**Short:** One sentence (158 characters)

David Horsager is The Wall Street Journal best-selling author of *The Trust Edge* and the leading global expert in building high-trust leaders and organizations.

**Medium:** Two sentences (499 characters)

David Horsager, MA, CSP, CPAE is the CEO of Trust Edge Leadership Institute, Trust Expert in Residence at High Point University, and The Wall Street Journal best-selling author of *The Trust Edge*. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging everywhere from FedEx, Toyota, MIT and global governments to the New York Yankees and the Department of Homeland Security.

Get free resources and more at [www.DavidHorsager.com](http://www.DavidHorsager.com) and [www.TrustEdge.com](http://www.TrustEdge.com)

**Long:** (7 sentence, 185 words, 1198 characters)

David Horsager, MA, CSP, CPAE is the CEO of Trust Edge Leadership Institute, Trust Expert in Residence at High Point University and The Wall Street Journal best-selling author of *The Trust Edge*, *The Daily Edge*, and *Trusted Leader*. He is also a podcaster, creator of the Enterprise Trust Index™, and director of one of the nation's foremost trust studies, *The Trust Outlook*.®

Horsager has advised leaders and delivered life-changing presentations on six continents, with audiences ranging from Delta, FedEx, and Toyota to the New York Yankees, MIT and the Department of Homeland Security.

His work has been featured in prominent media such as *Harvard Business Review*, *Forbes*, and *MSNBC*. Through speaking, training, consulting, and coaching, David and his team at Trust Edge Leadership Institute make it their mission to develop trusted leaders and organizations. With his trademark 8 Pillar Framework, David breaks trust down into tangible steps that can be leveraged right away to build a high-trust culture—high-trust leaders and organizations bring out the best in their people and get measurable results.

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