

David Horsager is the CEO of Trust Edge Leadership Institute and a global authority on helping leaders and organizations become *THE* most trusted in their industry.

David is...

- **inventor of the Enterprise Trust Index™**
- **director of global trust study: The Trust Outlook™**
- **AND national bestselling author of *The Trust Edge***

His work has been featured everywhere from Forbes to The Wall Street Journal.

He has taken the platform on 6 continents and advised everyone from IBM, Toyota and global governments to the New York Yankees and FedEx.

Today we are thrilled to have him here with us. And now, please welcome...David Horsager!

Horsager is pronounced (Horse-awe-grr). Thank you for reading the introduction as written with energy!

After David's speech, feel free to say something like:

"Thank you. For those of you who are interested, David has agreed to spend a few minutes signing copies of his books at the back table."